CarProperty.com

Where the Garage Matters ™

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Reach a highly desirable demographic and sociological audience by advertising on CarProperty.com

Visitor Stats at a Glance

We average millions of hits per month and millions of page views to ads on our site per month.

- Our traffic is growing each week.

- Over 6,205,000 members and growing every day.

- 12 Page views per visitor is the average during last 12 months!! This statistic is high as measured against industry standards.

- Target people and buyers who love garages, cars , car collecting culture and all things related to those loves.

- Large number of unique (new) visitors every day

- Over 80% return rate of visitors to the site regularly. An indication that we are meeting the needs of our target market.

- Our advertisers report a major improvement in the number of inquiries after placing their ads.

Demographics

We Reach people who are interested in Car Properties and Lifestyle

Our Primary Target Demographics include:

- Anybody who collects or owns cars, trucks, boats, RV's, planes or motorcycles at all levels, from 1 to 100 or more

- People who enjoy garages, use them and need stuff for them.

- People with above average family incomes in all regions, including high net worth individuals

- Real Estate Investors, Buyers and Sellers of property with strong automotive use component, such as a big garage

- Business Executives, Entrepreneurs, Celebrities, Athletes

- Companies looking to expand. They are interested in the commercial & business opportunities advertised on this site.

- Primary Gender: Males - Secondary Gender: Females

- Strongest Age Demographics: 35+ ; Secondary 18—34

- We are also targeting younger demographics of car enthusiasts to build brand name recognition as a long term demographic marketing strategy.

PLACING ADVERTISEMENTS ON CARPROPERTY.COM
IS A GREAT WAY TO REACH:

Car Enthusiasts

Real Estate Clients

Affluent Buyers