

# Category AD Price List

(Last price update: 03/12/2018)

**Note: Prices are not all the same for each category**, so look at the category name and then look at the price table shown below the category name. **Anyone can place an AD** and single item prices are available as are Broker, Dealer and Vendor Unlimited AD Plan Price Packages.

## Choose between a "Featured Ad" or a "Regular AD"& the # of Days to Run it:

Both type of ADs allow: 50 pictures (up to 6MB file size each); 5 document files (.pdf, .doc - up to 5MB file size each); and 2 digital movies (up to 1GB per video in these file formats: MP4; FLV; WEBM)

- **Featured Ad's provide the highest level of exposure** and will garner 5 to 10 times more ad views than a regular ad
- **Featured Ad's** are rotated throughout the site and on the home page and are easier to locate than Regular Ad's.
  - **Featured ad**, your ad's can get up to 10 times more exposure.
- If you see the words: Premium Ad's; they are equal to **Regular ADs** and are the sites basic ad's.

**The prices shown below are by category:**

### Real Estate related categories:

All Residential and Commercial property types and categories that are either for Sale or for Rent.

# Days Ad Runs	Featured Ad Price	Regular Ad Price
30	\$119.00	\$109.00
90	\$199.00	\$179.00
Until Sold (as long as it takes)	\$299.00	\$269.00
Unlimited "Regular" AD Plan for Agents		\$749/year
Unlimited "Featured" AD Plan for Agents	\$1,498/year	

**Unlimited AD Plans for Agents** allow you to place an Unlimited number of either **Featured or Regular** ADs in ANY category on the site depending on which plan you purchase. **BONUS:** Agent Unlimited plans include 30 Exclusive Agent Territories\*\* with a bonus value of \$1,100

To place an ad [Login to Your Account](#) or use the [Easy Order Ad](#) Form. Have questions? Call 307-459-1895 or email [cust.serv@carproperty.com](mailto:cust.serv@carproperty.com)

Get details on Exclusive Agent Territories in our Agent Marketing Network: <http://www.carproperty.com/about-agent-marketing-network.htm> \*\* If the 30 Territories you want aren't available, you can put them on the Waiting List.

**Residential Parking & Garage Space for sale or for rent:** This is for garage or parking space being rented or sold **SEPARATELY from your house**. **This category is NOT** for selling your entire house.

# Days Ad Runs	Featured Ad Price	Regular Ad Price
Until Rented or Sold (as long as it takes)	\$49.00	\$40.00

### Vehicles for sale categories:

# Days Ad Runs	Featured Ad Price	Regular Ad Price
Until Sold (as long as it takes)	\$49.00	\$40.00
Unlimited <b>Regular</b> AD Plan for Dealers		\$749/year
Unlimited <b>Featured</b> AD Plan for Dealers	\$1,498/year	

**Unlimited AD Plans for Dealers** allow you to place an Unlimited number of either **Featured or Regular** ADs in ANY category on the site depending on which plan you purchase

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## AD Extras:

These are things you can add and make your AD more visible or "sticky" so that you get more views and responses to your AD.

# Days the AD Extras run	Bold Title*	Slide Show**	Email Newsletter AD***
30	\$10.00	\$10.00	\$149.00
60	Not Available	Not Available	\$298.00
90	\$25.00	\$25.00	\$447.00
120	Not Available	Not Available	\$596.00
150	Not Available	Not Available	\$745.00
180 (6 months)	\$35.00	\$35.00	\$894.00
365 (1 year)	\$45.00	\$45.00	Not Available
730 (2 years)	\$50.00	\$50.00	Not Available
1,095 (3 years)	\$55.00	\$55.00	Not Available
Until Sold (7,300 Days)	\$65.00	\$65.00	Not Available

**\*Bold Title AD Extra:** Makes your title standout in all list views on the site, i.e. in your category and in pages like Latest ADs, etc.

**\*\*Slide Show:** Provides a slide show for all of the pictures you upload into your AD on the AD detail view page that users see.

**\*\*\*Email Newsletter AD:** Use this extra option to boost your category ADs views and responses. Your ad would be included in over 1,000,000 emails per month to our opt-in subscribers.

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## Other Categories and their Prices:

### Appraisers - of Car Collector Real Estate:

This is a NEW category for you to advertise your services to help people get accurate appraisals on their properties with big garages. Your ad will be able to be found by your location with the Map Search tool on the site and through other types of searches.

# Days Ad Runs	Featured AD Price	Regular Ad Price
365 (1 year)	\$125.00	\$100.00
730 (2 years)	\$240.00	\$160.00
1095 (3 years)	\$300.00	\$250.00

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### Garage Showcase:

This category is **for people who want to share and show their awesome garage, but you cannot post that your property is for sale or rent in this category.** This category is only for you to post cool pictures and information about your awesome Car Property to share with people for fun! Car Collectors agree that CarProperty.com is an important resource to keep around. So, paying to post in the Garage Showcase category is an excellent way for car collectors to help keep CarProperty.com in business for car enthusiasts and collectors everywhere that need the buying and selling resources that we provide in other categories on our site. Your contribution is highly appreciated.

# Days Showcase Runs	Featured Ad Price	Regular Ad Price
Until You Remove the Post	N/A	\$40.00

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### Real Estate Wants & Requests:

Are you looking for: a garage for your cars; some other type of real estate? Post it in this category.

# Days Ad Runs	Featured Ad Price	Regular Ad Price
7	N/A	\$0.00
30	N/A	\$10.00
60	N/A	\$18.00

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### Gear Head Goods and Products:

This category is for selling various types of goods and products in these following sub-categories: Garage Gear, Equipment and Tools; Gift Certificates; Goods for Car Collectors and Enthusiasts. As you can see the categories are rather broad, so that your products have a place to be posted on our site.

# Days Ad Runs	Featured Ad Price	Regular Ad Price
Until Sold (as long as it takes)	\$49.00	\$40.00

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