

CarProperty.com launched its Mobile Friendly upgrade to meet the onslaught of Google's Mobilgeddon

Bootstrapping start-up, CarProperty.com beat down the Google Algorithm Monster

April 22, 2015 Portland, OR

When a giant says boo, the little guys must jump or get trampled. This was the case yesterday, April 21, 2015 when the new way that Google would start ranking websites was officially launched. In the wake of this behemoth's foot stomping temper tantrum that was initiated to prop up their sagging cash flow from desktop ads, CarProperty.com has successfully launched their Mobile Friendly version 4.5 upgrade to its 10 million users and the public-at-large.

Getting this done three days before Mobilegeddon's deadline was a monumental task for this highly regarded bootstrapping niche internet company. According to Robert Cross, founder of CarProperty.com, "We were trying to get our version 5 upgrade up and running before the Google Mobile Friendly deadline because that is a major upgrade that will improve the sites functions, version 5 required more development time to be ready for the public".

CarProperty.com is for car collectors; people buying or selling Car Properties; real estate brokers and agents and anyone interested in the car collecting hobby or profession. This mobile friendly site is unique in it's niche of real estate for car people and automotive business people.

Cross went on to say, "But with this version 4.5 rollout, that is 100% mobile friendly, everyone can experience CarProperty.com on a very high level whether they are on a smart phone screen or a 25" computer screen. All of the great functionality is now in the palm of your hands and you can even post your house with a big garage on CarProperty.com right from your mobile phone".

Having tried using my smart phone to browse CarProperty.com and to upload a quick ad to the site, I must say that this is a welcome upgrade for me and it goes

right to the top of my list of favorite sites for car guys and girls. I can't wait to see what version 5 will bring in the near future.

About CarProperty.com: *This is the #1 place on the internet for the real estate needs for car collectors, automotive business owners, large families and car enthusiasts. This is where car properties can be posted if they are for sale or for rent. CarProperty.com has uncovered a hidden market through the power of disruptive internet technology and plans to increase the efforts going forward. The CarProperty.com home page shows a great mix of niche real estate categories. It also offers categories to help find classic cars, motorcycles and trucks while also providing a place for sellers to post them which is easy to do.*

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